Pantone 1807 C
CMYK 0,100, 96, 28
RGB 180, 17, 26

To be used sparingly as an accent colour and
for primary calls to action in digital applications

Pantone 654 C
CMYK 100, 67, 0, 38
RGB 0, 61, 120

95%

75%

50%

25%

5%

Body text colour, print –
100% Black

Body text colour, digital –
#556677

Contrast blue
CMYK 91, 69, 26, 44
RGB 16, 43, 71

Contrast red
CMYK 11, 94, 92, 33
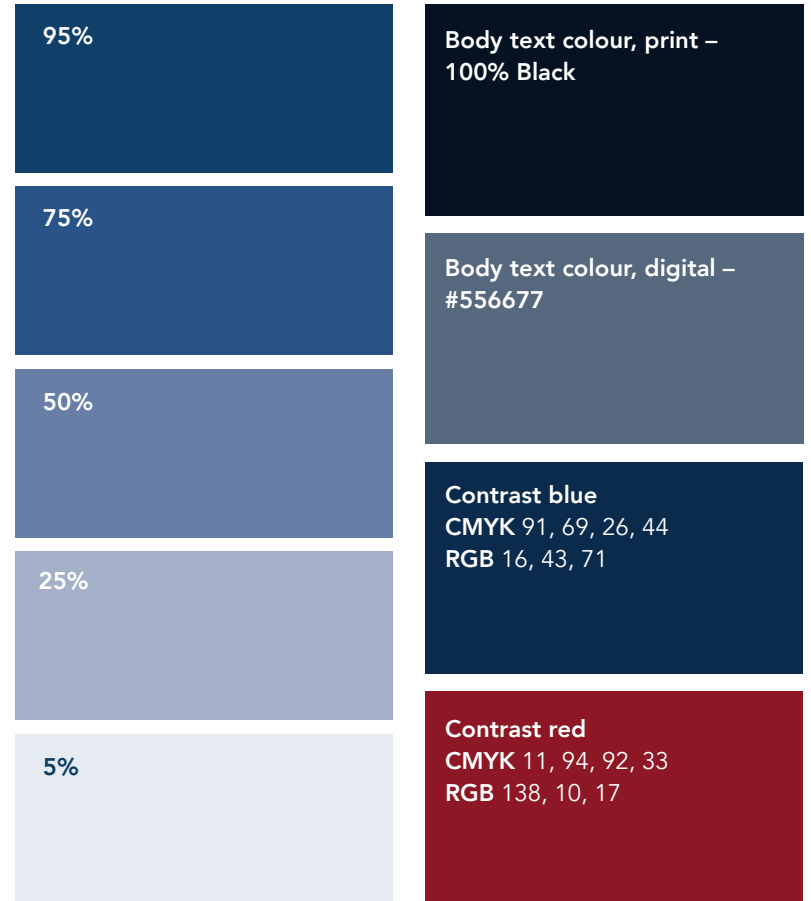**RGB** 138, 10, 17

Core colours

Accent colours

04 Colour palette

The colours shown here form our palette.
Please only use colours from this selection.

Accent and contrast colours should be used carefully.
Refer to the layout guides (08 onwards) for further
guidance on use of colour.